IN THE CLAIMS:

Please cancel Claims 12 and 13 without prejudice to or disclaimer of the subject matter presented therein.

Please amend Claims 1-3, 5-11 and 14-27 as follows.

1. (Currently Amended) A system for embedding a digital watermark in ~~contents~~ content, comprising:

a segmentation ~~means for segmenting objective contents~~ unit configured to segment objective content into a plurality of partial contents;

an encryption ~~means for encrypting some partial contents~~ unit configured to encrypt at least one partial content of the plurality of partial contents obtained by said segmentation ~~means~~ unit;

a digital watermarking ~~means for embedding~~ unit configured to embed a digital watermark in the ~~some partial contents of the plurality of partial contents obtained by said encryption means or said segmentation means;~~

~~decryption means for decrypting the partial contents~~ partial content encrypted by said encryption ~~means; and~~ unit;

a decryption unit configured to decrypt the partial content encrypted by said encryption unit and in which the digital watermark is embedded by said digital watermarking unit; and

a composition ~~means for compositing the partial contents~~ unit configured to compose the partial content obtained by said decryption ~~means~~ unit and other partial ~~contents~~ content obtained by said segmentation ~~means~~ unit.

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2. (Currently Amended) The system according to claim 1, wherein said segmentation ~~means~~ <u>unit</u> segments the objective contents on the basis of at least one of a frequency band of the objective contents, <u>a feature of the objective contents, and a type of</u> <u>said digital watermarking unit</u>.
~~feature, and said digital watermarking means.~~

3. (Currently Amended) The system according to claim 1, wherein one apparatus has said respective ~~means~~ <u>units</u>.

4. (Original) The system according to claim 1, wherein said system is formed by a plurality of apparatuses.

5. (Currently Amended) The system according to claim 4, wherein a first apparatus has said segmentation ~~means~~ <u>unit</u>, said encryption ~~means~~ <u>unit</u>, said decryption ~~means~~ <u>unit</u>, and said composition ~~means~~ <u>unit</u>, and a second apparatus has said digital watermarking ~~means~~ <u>unit</u>.

6. (Currently Amended) The system according to claim 1, wherein said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark by a scheme corresponding to a purpose of use of the contents.

7. (Currently Amended) The system according to claim 6, wherein the purpose of use of the contents includes at least one of a print process and monitor process, and

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said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark having robustness corresponding to the purpose of use.

8.   (Currently Amended) The system according to claim 6, wherein the purpose of use of the contents includes a process of the objective contents using an apparatus, and

said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark corresponding to a type of apparatus used.

9.   (Currently Amended) The system according to claim 8, further comprising output ~~means~~ <u>unit</u> for outputting the objective contents after digital watermarking in a data format corresponding to the type of apparatus used.

10. (Currently Amended) The system according to claim 1, wherein said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark by a scheme corresponding to the objective contents.

11. (Currently Amended) The system according to claim 1, wherein said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark by a scheme corresponding to a format of the objective contents.

12. - 13 (Cancelled)

14. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

~~a~~ a digital watermarking ~~means for embedding~~ unit configured to embed a digital watermark in ~~some partial contents~~ an encrypted partial content of objective ~~contents~~ content, which are segmented into a plurality of partial contents, some of which are encrypted; and

~~means for passing the partial contents~~ a unit configured to pass the partial content embedded with the digital watermark by said digital watermarking ~~means~~ unit to another apparatus or another ~~means~~ unit of said apparatus.

15. (Currently Amended) An apparatus for compositing a plurality of partial contents obtained by segmenting objective ~~contents~~ content, comprising:

~~a~~ a decryption ~~means for decrypting encrypted partial contents; and~~

~~composition means for compositing some partial contents in which a digital watermark is embedded after encryption, and some other partial contents which are not encrypted, or encrypted partial contents and partial contents in which a digital watermark is embedded without encryption, using said decryption means~~ unit configured to decrypt encrypted partial content in which a digital watermark is embedded after encryption; and

a composition unit configured to compose the decrypted partial content and another partial content.

16. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

a discrimination ~~means for discriminating a purpose of use of contents~~ unit configured to discriminate whether an output style of content is a first style or a second style; and

a digital watermarking ~~means for embedding~~ unit configured to embed a digital watermark in the ~~contents~~ content by a scheme corresponding to a discrimination result of said discrimination ~~means~~ unit.

17. (Currently Amended) The apparatus according to claim 16, wherein said digital watermarking ~~means~~ unit embeds a digital watermark having robustness corresponding to the ~~purpose of use~~ output style.

18. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

a discrimination ~~means for discriminating~~ unit configured to discriminate a type of apparatus that processes ~~contents~~ content; and

a digital watermarking ~~means for embedding~~ unit configured to embed a digital watermark in the ~~contents~~ content by a scheme corresponding to a discrimination result of said discrimination ~~means~~ unit.

19. (Currently Amended) The apparatus according to claim 18, wherein said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark having robustness corresponding to the type.

20. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

<u>a</u> discrimination ~~means for discriminating a format of contents~~ <u>unit configured to discriminate a format of content</u>; and

<u>a</u> digital watermarking ~~means for embedding~~ <u>unit configured to embed</u> a digital watermark in the ~~contents~~ <u>content</u> by a scheme corresponding to a discrimination result of said discrimination ~~means~~ <u>unit</u>.

21. (Currently Amended) The apparatus according to claim 20, wherein said digital watermarking ~~means~~ <u>unit</u> embeds a digital watermark having robustness corresponding to the format.

22. (Currently Amended) A method for embedding a digital watermark in contents, comprising:

the encryption step of encrypting ~~some~~ <u>a</u> partial ~~contents~~ <u>content</u> of a plurality of partial contents obtained by segmenting objective ~~contents~~ <u>content</u>;

the digital watermarking step of embedding a digital watermark in the ~~some partial contents of the plurality of partial contents obtained by segmenting or encrypting the objective contents~~ <u>partial content encrypted in said encryption step</u>;

the decryption step of decrypting the partial ~~contents~~ content encrypted in the

encryption step and in which the digital watermark is embed in said digital watermarking

step; and

the composition step of compositing the partial ~~contents~~ content obtained in the

decryption step and other partial ~~contents~~ content which are not encrypted.

23. (Currently Amended) A method for embedding a digital watermark in ~~contents~~

content, comprising:

the digital watermarking step of embedding a digital watermark in ~~some partial~~

~~contents~~ an encrypted partial content of objective ~~contents~~ content, which ~~are~~ is segmented

into a plurality of partial contents, some of which are encrypted; and

the step of passing the partial ~~contents~~ content embedded with the digital watermark

in the digital watermarking step to another apparatus or another step of the apparatus.

24. (Currently Amended) A method for compositing a plurality of partial contents

obtained by segmenting objective ~~contents~~ content, comprising:

the decryption step of decrypting encrypted partial ~~contents~~ content in which a

digital watermark is embedded after encryption; and

the composition step of compositing ~~some partial contents in which a digital~~

~~watermark is embedded after encryption, and some other partial contents which are not~~

~~encrypted, or encrypted partial contents and partial contents in which a digital watermark is~~

~~embedded without encryption, using the decryption step~~ the decrypted partial content and

another partial content.

25. (Currently Amended) A method for embedding a digital watermark in ~~contents~~ content, comprising:

the discrimination step of discriminating ~~a purpose of use of contents~~ whether an output style of content is a first style or a second style; and

the digital watermarking step of embedding a digital watermark in the ~~contents~~ content by a scheme corresponding to a discrimination result in the discrimination step.

26. (Currently Amended) A method for embedding a digital watermark in ~~contents~~ content, comprising:

the discrimination step of discriminating a type of apparatus that processes ~~contents~~ content; and

the digital watermarking step of embedding a digital watermark in the ~~contents~~ content by a scheme corresponding to a discrimination result in the discrimination step.

27. (Currently Amended) A method for embedding a digital watermark in ~~contents~~ content, comprising:

the discrimination step of discriminating a format of ~~contents~~ content; and

the digital watermarking step of embedding a digital watermark in the ~~contents~~ content by a scheme corresponding to a discrimination result in the discrimination step.